



NEW CLUB SHOW FORMAT



Grant Findlay
Show Director



Jason Julien
Society Administrator



Pat Fielding
Show Secretary



Rob Hughes
Publicity, PR, Social Media, Videography and Bird Photography



Ian Ainley
Competition Manager



Richard Miller
Front of House Manager



Pete Smith
Floor Manager



The Budgerigar Society has revealed a new format including significant changes for the 2023 World Championship Show. The announcement follows a comprehensive review process conducted by the three show managers (Ian Ainley, Pete Smith and Richard Miller) following the 2022 event with the support of retiring Show Director, Dave Hislop.

The changes include:

Show Director - Grant Findlay

New appointments:

- **Pat Fielding** – Show Secretary
- **Rob Hughes** – Publicity, PR, Social Media, Videography and Bird Photography

Bird photography – Rob Hughes is taking over this role from Terry Tuxford who will now focus on photography of the social aspects of the weekend as well as the presentation ceremony.

Show format – in order to reduce the expense of the weekend for fanciers and help avoid Friday driving on major roads, the new format will be:

Friday:

Show setup and benching of birds permitted between 6pm and 8pm.

Saturday:

Benching of birds: 9am - 11.30am.

Judging commences - noon.

Seminar commences - 2pm.

Judging of major awards - 3pm (seminar attendees to view judging before seminar continues).

Exhibitor Show Preview - 5pm to 6pm.

Gala Dinner - 7.30pm

Sunday:

Show opens from 9am and other key timings to continue as normal.

Judges Numbers – reduced from 13 to 9 which will provide an enhanced judging experience and streamline the adjudication process.

Staging of birds by colour – following the successful trial of this format, it was agreed that this will continue. There will be some adjustments to the display of

section winners in order to celebrate the top three birds in each of the 8 categories. The catalogue will also be adjusted following detailed feedback received from exhibitors and visitors at the 2022 event.

Classification – in order to encourage competition in classes and colour categories and reduce the administrative burden that significant numbers of empty classes creates, the classification will now be reduced from 29 to 25 colours. This will also speed up the process for judging of the major specials.

Trade Stand engagement – recognising that successful trade stands are fundamental to hosting a show that is attractive to both exhibitors and visitors to the event, the committee will communicate with existing and potential trade stand exhibitors in order to discuss how the new format for the show can work best for them.

The most significant of these changes are the option to shorten the weekend for exhibitors and visitors and the creation of a new dedicated PR role for Rob Hughes. Now that fanciers can exhibit their birds on a Saturday morning up until 11.30am, this will encourage new exhibitors who have previously shunned the event due to geography compelling them to have their birds away from home for at least two nights. In addition, limiting access for visitors to the show hall on the Saturday to one hour at the end of the day will encourage and maximise attendance on the Sunday instead which will create an enhanced atmosphere for all:

Pete Smith commented,

“I know that the fancy will support our vision for the future of the show. All of us are suffering with the cost-of-living crisis at present so the option to shorten the duration of the weekend for both exhibitors and visitors will certainly reduce the impact on people’s pockets. We are still taking birds on a Friday night as we also recognise that a lot of exhibitors prefer to experience the full weekend”.



BS Club Show 2022

Following the pivotal role that Rob Hughes has played in the success of the annual Gwynedd BS show, the committee welcome this appointment and hope that his work through the new dedicated Facebook/Instagram page for the Club Show and bird photography/videography will deliver a new PR strategy for the event:

Ian Ainley stated, *"We are really excited by the new format and looking forward to putting our plan into action. In particular, it is great to see the new committee members come on board who will bring their own skill sets to help us take the show forward. Knowing the work that Rob does for the wider fancy already, I know that he will deliver new avenues for our show to be broadcast domestically and abroad"*.

Pat Fielding takes over the crucial role of Show Secretary following the retirement of Ronnie Simpson. Her extensive experience in this role at shows within the Lancashire & Cheshire area means she is the ideal candidate to take the position on and bring new ideas and processes to the Committee.

Richard Miller commented,

"The three managers held a meeting in October last year in order to discuss feedback received from BS members prior to, during and following the 2022 show. The message from fanciers and exhibitors was clear... change was needed. Our ideas were presented to the Club Show committee in November and received their full support before being ratified by the unanimous approval of the General Council at their meeting in January."

Newly appointed Show Director, Grant Findlay commented on his new role, *"I am honoured to take on the position of Show Director. Our Club Show is admired and followed across the globe, so it is essential that we keep the format fresh and introduce new ideas that help us appeal to a wider audience"*.

The revised format has come about through a period of consultation and assessment of how this event can continue to present an improved experience for exhibitors, attendees and those who watch from afar.

The Budgerigar Society



Price List

HEAVY DUTY RING CUTTER	£17.10	F10 DISINFECTANT 200 ML	£17.85
BS METAL BADGE - 2 DESIGNS-GREEN BUDGIE ON BLUE OR WHITE BACKGROUND	£4.00	BS TIE NAVY BLUE	£14.70
WBO METAL BADGE	£4.00	PEN TORCH - IDEAL FOR CHECKING EGGS	£6.40
CULT OF THE BUDGERIGAR	£23.00	SPOT TWEEZERS	£4.00
GENETICS BOOK	£7.50	ROY APLIN CARDS	£2.25
RAINBOW BOOK	£7.00	ALL ABOUT SERIES BOOKS - SET OF 7	£51.30
CLEARWING BOOK	£8.50	ERIC PEAKE CARDS	£2.25
ALL ABOUT SERIES BOOK - PER BOOK	£8.50	RING MAGNIFIER	£4.50
WORLD OF BUDGERIGARS BOOK	£23.00	CONVENTION 2018 PEN	£3.50
THE BUDGERIGAR BOOK	£23.00	BLUE KEYRING/MICROFIBRE CLOTH	£5.00
BUDGERIGARS A COMPLETE GUIDE	£13.00	UNION JACK BUDGIE TIE	£16.70
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FINGER DRAWER X 12	£5.00	SHOW CAGE KIT	£5.00
SHOW CAGE FLOMATIC DRINKER X 10	£8.40	COLOUR STANDARDS 2012 BOOKLET	£4.00
CAR STICKER - BIRDS IN TRANSIT	£2.00	BUDGERIGARS FOR BEGINNERS CD	£2.00
CAR STICKER - BUDGERIGAR SOCIETY	£3.30	BS NOTEPAD	£5.00
SHOW CAGE CARRYING STRAPS - FOR 4 CAGES	£4.00	ALAN HUNT FALCON PRINT	£12.00
BREEDING REGISTERS - 30 PAGES	£7.00	DANIEL LUTOLF LECTURE AT THE 2022 SPRING EVENT DVD	£12.50
NEST BOX CARDS - X 50	£6.00	CHRISTIAN BACK LECTURE AT THE 2022 CLUB SHOW DVD	£12.50
PEDIGREE CARDS - X 50	£7.50		
RING CUTTERS	£12.50		

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